

Thames hospice



Fundraising pack

Information, advice and ideas to keep you inspired

www.thameshospice.org.uk/supportus

Thames hospice



#thameshospice

www.thameshospice.org.uk

Charity No. 1108298



Welcome



By raising funds you'll help provide expert care to
patients and their families at life's most difficult time
- for this we thank you

Thames Hospice is the local charity providing expert care for people living with life-limiting illnesses in East Berkshire and South Buckinghamshire. A vital part of our work is also supporting their families and carers.

Our highly skilled medical team works with the patient, their family and carers, to develop a complete programme of care tailored to their individual needs. Our services include therapy, nursing and medical care, as well as practical and emotional support in our Hospice at Windsor and in patients' homes.

Thames Hospice is only able to be here because of the incredible support of people like you, who make our work possible. We rely on our community for the funds we have to raise to provide our services free of charge, 365 days a year.

If you would like to make a donation, access our services or volunteer, please visit our website at www.thameshospice.org.uk

Thames hospice

How will your support help?

Our patients are at the centre of everything we do and the funds you raise make a vital contribution to the care we provide at Thames Hospice.

£5 pays for a day's freshly cooked meals made to order for a patient

£25 pays for two Health Care Assistants to help a patient bath and wash their hair; something they may not have been able to do for a long time because of their illness

£50 pays for a Nurse to run a wellbeing group to help patients to make the most of their lives whilst coping with their illness

£100 pays for a visit from our specialist Doctor, either at the Hospice or at a patient's home, to assess and help with their pain and symptom control

£750 pays for 24-hour care for a patient on our Inpatient Unit

£4,500 pays for a specialist mattress that allows a patient to be comfortable if they are in bed all the time

£30,500 pays for a Staff Nurse for a year

£90,000 pays for a week's running costs for our Inpatient Unit



Whether you're an individual or part of a group and have a great idea, you can fundraise anytime, anywhere...

At home

Kitchen supper

Simply invite a few friends and neighbours, charge for the food and add a raffle.

Party plan

Many companies sell via party plan - from make-up to kitchen utensils. They usually offer the host gifts and these can be used for a raffle. Charge for nibbles and a pamper session/cookery demonstration and make an evening of it.

BBQ

Singe some sausages and add some big garden games for fun.

At leisure

Dinner party

You can hold a dinner party anywhere: invite a few friends to your home, or rent out a hall and make it a community event. Combine your dinner party with other fundraising activities, such as a raffle or silent auction for even more fundraising success.

Music gig

Host your own music night at a local pub or club and ask a friendly DJ/local band to entertain for free. Charge your friends, family and your local community to attend and have a great evening whilst raising money for the Hospice.

Open gardens

Invite the public to tour your garden or village gardens. Those who buy tickets to the tour feel involved at the ground level.

At school or college

Set a challenge

Organise your own fun run at your school/college - take part in this active initiative whilst raising money for your local Hospice.

Mufti mayhem

Give mufti day a twist by allowing pupils to choose their teachers' clothes or persuading teachers to dress in school uniform!

Break for cakes

Sell cakes at break or home time. Ring the changes by supplying plain fairy cakes or biscuits and a range of toppings from icing to sweets so everyone can decorate their own.

"Why not try this and raise money for the wonderful Thames Hospice? It was thrilling!"

Sue Holderness
Thames Hospice Ambassador



You're in good company

If you are looking for a simple and effective way to partner your company with a much loved and well-respected local charity, then we are the perfect fit.

As well as the sense of fulfilment and the opportunities for fun and enjoyment along the way, working with us could:

- ★ Generate positive publicity and enhance your brand and reputation to your customers, employees and local community
- ★ Set you apart from your competitors
- ★ Boost employee morale and motivation
- ★ Aid staff recruitment and retention
- ★ Demonstrate corporate social responsibility (CSR)
- ★ Open up new networking possibilities



Commercial Property Company Lambert Smith Hampton

Corporate Partnership Opportunities

Charity of the Year - Nominate Thames Hospice as your Charity of the Year and we will work with you to ensure you have a range of fundraising activities to motivate and inspire your employees.

Sponsorship/advertising opportunities - You can be recognised as a sponsor of Thames Hospice in a number of ways. Sponsoring an event or choosing to place an advert in our popular bi-annual magazine In Touch are fantastic marketing opportunities and clearly demonstrate your CSR credentials to your employees and clients.

Gifts in Kind - We love the gifts that many of our corporate supporters kindly donate. From offering free venue space, to donating vouchers or exclusive prizes for us to raffle or auction, Gifts in Kind make a huge difference. They are also a great way to showcase your products or services to a brand new audience.

Events - Our events offer a fantastic opportunity for you to support us, while enjoying time away from the office with colleagues or clients. Enter a team in one of our events, or alternatively why not hold your own?

Matched Giving - Matched giving is a fantastic way to inspire your employees. The concept is simple: you match whatever they raise by showing your support for their great work. The amount you match is flexible and can be capped per person.

Payroll Giving - Payroll Giving (also known as Give As You Earn) is a valuable, long term source of revenue, providing regular income to help charities budget and plan ahead more effectively.

Volunteering and pro-bono support - There are many opportunities for individuals or groups to support us, either on a one-off or regular basis.



Team Grundon at our Bubble Rush event

A passion for fundraising

Katharina Hunter, from Maidenhead, takes part every year in our Sunflower Walk as a tribute to the care Thames Hospice gave her parents in their final weeks. She spoke to us about why she thinks you should take part, too.



“Mum died 16 years ago and my Dad nine years ago, but not a day goes by when I don't think about them, love and miss them; the grief and longing to have them back even for just one day, never leaves me.

If I walked a million miles it wouldn't be enough to thank the Hospice for all the care and support they gave my parents and to us as a family, both during and after their deaths. My parents died at peace, in comfort and with dignity, surrounded by the people they loved most - what more can you ask for your loved ones in their final days?

I take part in The Sunflower Walk, not only in memory of my wonderful parents Mary and Jim, but also in recognition of everything the Hospice staff did for them. Also, to repay them, in some small way, by raising much-needed money to enable them to continue doing the amazing job of caring for those coming to the end of their lives; offering support to their families and making the worst possible scenario, the most comfortable and dignified experience that it can be.

From the moment you arrive at The Sunflower Walk the atmosphere is buzzing; setting the scene for what is an emotionally charged day, filled with fun and laughter. People from all walks of life come together in memory of someone they love, supported by friends and family. It is an exceptionally well-organised day and one I feel very proud to be part of.”

Apart from the obvious health benefits of walking 13k, like being able to eat a whole chocolate bar guilt free, there so are many other reasons why you should register today:

- Help raise money for a wonderful cause that contributes so much to our community and needs your help to run all its services to help local families
- Unite in your grief and be part of a huge, happy, joyful day in memory of someone you love and who will never leave your heart
- Anyone who has spent time at the Hospice will tell you about the devotion of the staff - they seem to have a bottomless pit of care, support, understanding and empathy and a wealth of knowledge at their fingertips. They are experts
- Finally, do it for you - because there is nothing quite like the feeling of achievement and pride that you get when you walk over that finishing line!

“I can't wait to take part in the next Sunflower Walk; it is always a wonderful, emotion-filled day and I do honestly think of my parents with every step I take. I know they would be so proud and, apart from the opportunity of being able to raise funds for a great cause, I cannot tell you how much it helps with my grieving process; because on that occasion, more than any other, I know they are with me and that is priceless.”

“I think about my parents with every step I take”



Fantastic fundraising

Don't forget that when you sign up for a challenge event the physical element is only half the challenge.

If you haven't raised funds before it can be daunting, but plan your fundraising as carefully as you plan your training and you'll be surprised at what you can achieve.

Tips

- Set up an online giving page with JustGiving
- Use sponsor forms for 'impulse donations' - try to collect the money up front
- If you're part of a team, encourage everyone to do their bit by agreeing personal fundraising targets as well as a team one
- Unless you have an address book bulging with well-heeled contacts you may need to organise an event or two - browse through this leaflet for ideas
- Take a Thames Hospice collection box into work, school or pub to help raise money for your challenge/event



Sponsorship

Plan your fundraising as well as you plan your training and you'll be amazed at what you can achieve.

If you're taking on a challenge, why not ask your nearest and dearest to sponsor you? With those



extra donations, you'll gain motivation and extra funds for your local Hospice!

- Set up a Just Giving page and personalise your page by adding content and photos. Tell people why you're supporting the Hospice - it will motivate them to support you
- Circulate via email or using social media
- Add a link to your fundraising page to your email signature

JustGiving

Gift Aid

If your supporters are UK taxpayers then they can make their donation worth 25% more at no cost to themselves. They can make a declaration when they donate online or on a sponsor form; please return the sponsor forms to Thames Hospice. Please note: if you're taking part in a Thames Hospice event, any minimum target set is net of Gift Aid.

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Ideas and tips

If you're planning a celebration for an anniversary or milestone birthday why not ask your guests to make a donation to Thames Hospice rather than bringing a gift? You can ask them to send donations directly to us or set up a JustGiving page so that they can donate online.

Team Thames Hospice: here to help

Our Fundraising Team is here to help you host a fantastic event.

Every fundraiser gets:

- ★ A Thames Hospice top
- ★ A fundraising pack
- ★ Friendly advice and encouragement
- ★ Access to material to help you with your fundraising, including balloons, poster and press release templates, collections tins and banners.



Raffles, tombolas and race nights

Small raffles (incidental lotteries) using cloakroom tickets may be organised as part of a larger event, providing the sales and draw take place and are publicised during that event. No more than £500 may be spent on prizes and alcohol cannot be given to winners under 18 years of age. For full guidance on all classes of lottery, tombolas and race nights, visit www.gamblingcommission.gov.uk

Sale or provision of alcohol and entertainment

If you're planning to provide alcohol or entertainment, check with your venue that it has a current premises licence. For more information, contact your local council or visit www.gov.uk/alcohol-licensing.

Cash collections

Street collections, house-to-house collections and/or collections on public property (e.g. railway stations and shopping centres) need to be registered with the local authority. Please do not organise your own collection without discussing with us first and please contact us if you would like to join an organised collection.

Safety first

When organising an event, you have a duty of care to ensure the safety of everyone involved. Conduct a risk assessment; guidance can be found in the Health and Safety Executive leaflet at www.hse.gov.uk

Insurance

We regret that Thames Hospice cannot accept liability for your event or those participating in it. Please ensure that you have appropriate cover and take out additional insurance if necessary.

First aid

Consider whether you need to book cover from a third party, such as the Red Cross or St John's Ambulance.

Food preparation

Any food that is being supplied must comply with the Food Safety Act 1990, the Food Safety (General Food Hygiene) Regulations 1995 and other regulations applying to specific types of food. You can brush up on your food handling skills at www.food.gov.uk



Contact us at fundraising@thameshospice.org.uk if you'd like further advice, information or materials for your event.

Putting your funds to work

For your own protection, make sure you count the money you've raised with another person present and have them verify the total amount raised.

Ask people who want to make a donation by cheque to make it payable to Thames Hospice rather than you personally. Make sure any cash donated is kept in a secure place and banked as soon as possible.

You can pay in your money by:

- Paying multiple cash donations into your account and sending a cheque made payable to 'Thames Hospice' to Pine Lodge, Hatch Lane, Windsor, Berkshire, SL4 3RW
- Dropping your donation into the Hospice. Our reception is open from 9am-5pm every day and our receptionists would be more than happy to take your donation
- Pay your donation electronically directly into our bank account. Please ensure that you add



a logical reference and send us an email so that we know who and where to send a thank you

The details are as follows:
Account Name: Thames Hospice Current Account
Account No: 88880036
Sort Code: 60-24-12

“Thames Hospice did so much for my husband David and I, as well as our family, while he was still alive and then later by helping us to cope with losing David.”

Deborah Joyce



David was ill for four years and was cared for by Thames Hospice during the last few weeks of his life. Everyone in the Hospice was lovely; I don't really know what we would have done without them. To have that extra support made us feel human. It's not just medical support, it's the emotional support as well. Everyone was so happy to give you their time or a hug. The feelings that we had from everyone, the staff and volunteers, were very genuine, it was never put on or forced.

The support we had and still have is invaluable. I meet up regularly with three ladies, who I met through the Thames Hospice bereavement group, First Steps. First Steps helps people who have lost loved ones, like myself, by helping us to cope with the very first stages of grief. Myself and the three ladies all lost our husbands around the same time. They're lovely and we all support each other. Please support this wonderful local charity so they can continue to care for other families like ours.



Our Vision Quality of life, to the end of life, for everyone.

Our Mission To provide and support the best palliative and end-of-life care to our community, giving dignity and comfort to those facing life-limiting illnesses.

Our Values

Compassion

We treat everyone with kindness and compassion to provide a secure and caring environment.

Excellence

We are committed to delivering and demonstrating excellence and quality in everything we do.

Collaboration

We recognise the best quality of care is achieved when we work as a team, leveraging the skills and experience of individuals as well as our healthcare and community partners.

Integrity

We undertake to be open, honest and accountable in our relationships with everyone we serve and work with.

Respect

We believe in treating everyone with dignity and respect.

Ambition

Our desire and determination to succeed enables us to support the needs of our local community.

Commitment

We are dedicated to providing the best palliative and end-of-life-care to all who need us, now and in the future.

Pine Lodge, Hatch Lane, Windsor, Berkshire SL4 3RW
Call 01753 842121

www.thameshospice.org.uk



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